Violina Atanasova

HIGHLIGHTS OF THE BULGARIAN CULTURAL POLICY TOWARDS INDIA (60S – 70S OF XX CENTURY)

(Summary)

The purpose of this paper is to trace changes in the cultural policy of Bulgaria in regard to India in 1960s –1970s. It is seen first as a part of Bulgarian cultural policy abroad, on the other side – as because of the character of bilateral relations between both countries as a whole, as well because of the personal bias of L. Zhivkova – the Chairman of the Committee for Art and Culture, as hers specific manifestation. The transition from close-limited ideological frameworks towards greater understanding of goals and objectives of cultural policy helps to increase the prestige of our country in India and gives impetus to the development of cultural cooperation between these two countries.