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POPULAR MUSIC IN BULGARIA DURING 1930S (PART II)

(Summary)

Based on a variety of source material, including articles in periodicals, advertisements, archival documents stored in the Scientific Archive of the Bulgarian Academy of Sciences, Central state Archive, gramophone records stored in the National Library “St. St. Cyril and Methodius” and the Institute for the Study of the Arts, music shared on YouTube, encyclopedias, and the many memories of contemporaries, the article tries to demonstrate how in the 1930s popular music became increasingly cosmopolitan. This kind of eclecticism can be seen in view of the musical audience itself. As a counterpoint to this unprecedented musical cosmopolitanism, there is a parallel appeal to folklore and the national.